## THIS PLAN IS AN UNOFFICIAL ASSESSMENT TOOL.

\*PLEASE REFER TO AN INTERACTIVE DEGREE AUDIT AND YOUR ACADEMIC ADVISOR FOR YOUR SPECIFIC REQUIREMENTS TOWARD A BBA DEGREE\*

COURSES MUST BE TAKEN FOR A GRADE UNLESS OTHERWISE INDICATED.

CONSULT THE COURSE SCHEDULE & UNDERGRADUATE CATALOG FOR PREREQUISITES.

# MARKETING

## 2022-2024

(catalog expires August 2030)

Student Name:

Date:

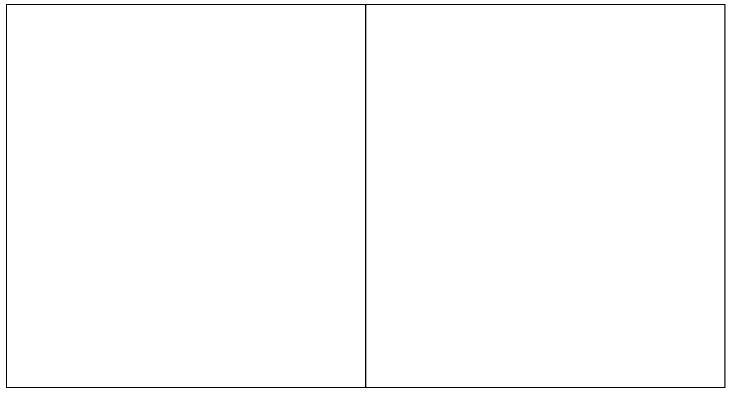
Advisor:

UT EID:

**Expected Grad:** 

120 hours minimum for BBA

University Core Curriculum	Human Behavior Requirement		Marketing Major Courses
* More information about courses that satisfy core requirements are listed on the back. An updated list of courses can also be found on the UGS website: http://www.utexas.edu/ugs/core/requirements/current	3 hrs ANT, EDP, PSY, or SOC (no statistics courses)		МКТ 360
	Lower Division Bu	isiness Core	MKT Elective (3hrs)
UGS 302 or 303	STA 301		MKT Elective
RHE 306	MIS 301		(3hrs)
E 316L, M, N or P	ACC 311		MKT Elective (3hrs)
GOV 310L	ACC 312		MKT Elective
GOV 312L	Analytics	Core	(3hrs)
American History*	STA 235		B A 353 (approved internship)
American History*	D S 235		МКТ 370
Sci & Tech., Part I*	O M 235		12 hours of Marketing Elective are required and
Sci & Tech., Part I*	Upper Division Bu	isiness Core	<ul> <li>Must be chosen from the following:</li> <li>Any upper-division MKT course not already required. Typically MKT 363, MKT 372, MKT 340S and MKT 178*</li> </ul>
Sci & Tech., Part II*	B A 324		• I B 350
Visual & Performing Arts*	MAN 336 MKT 337		*A maximum of three hours of MKT 178 may be counted
			University Flag Requirements:
Courses to Declare Major Freshmen - MAN 1015	FIN 357		Writing 2 (MKT 370)
MAN 101 BHP - MAN 101H Transfer - MAN 101T	LEB 323		(ACC 311, ACC 312, STA 301 at UT)
Freshmen - BA 101S BHP - BA 101H Transfer - BA 101T	Elective Courses (no PED courses)		Cultural Diversity in the U.S.
ECO 304K - micro (fulfills social science core requirement)	6 hours of Upper-Division Non-Business Elective	Completed hrs:	Global Cultures
ECO 304L - macro	Non-business Liective	Remaining hrs:	Ethics (MAN 336/LEB 323 AT UT)
 M 408Q			Independent Inquiry (МКТ 370)
(fulfills math core requirement)	12 hours of Free Elective	Completed hrs:	Additional info: http://www.utexas.edu/ugs/flags ** Courses to fulfill flags must be taken at UT Austin
		Remaining hrs:	and for a letter grade.**
			4
	A maximum of four one-semester courses taken on a pass/fail basis may be used toward a business degree; only non-business electives and free electives may be taken pass/fail.		



## STUDENT RESPONSIBILITY

While this degree plan is intended to provide you, the student, with accurate information, the final responsibility for knowing and completing degree requirements rests with the student (see Undergraduate Catalog). Please contact an academic advisor with any questions you may have.

### UT RESIDENCY REQUIREMENTS

"In residence" refers to courses taken at UT Austin; it does not include credit- by-exam, extension, or distance education courses. All of the following must be completed in residence:

- At least two long semesters or an equivalent period of time.
- A total of 60 hours.
- 24 hours in business, on a letter-grade basis.
- 12 upper-division hours, on a letter-grade basis, from the major coursework.

### **HELPFUL REGISTRATION WEBSITES**

#### UT Student Portal:

https://my.utexas.edu

McCombs BBA Advising: https://my.mccombs.utexas.edu/My/BBA/Advising

McCombs Web Applications (declare major, etc.): https://utdirect.utexas.edu/business/students/index.WBX

Interactive Degree Audit System:

http://registrar.utexas.edu/students/degrees/ida

Registration: https://utdirect.utexas.edu/registrar/ris.WBX

UT Course Syllabi: https://utdirect.utexas.edu/apps/student/coursedocs/nlogon/

Student Testing Services:

https://testingservices.utexas.edu/sts

Automated Transfer Equivalency Guide (from Office of Admissions): http://www.utexas.edu/student/admissions/ate/

UT Transcripts: http://registrar.utexas.edu/students/records

Send non-UT transcripts to: The University of Texas at Austin Office of Admissions P.O. Box 8058 Austin, TX 78713-8058