



The University of Texas at Austin  
McCombs School of Business

**McCombs Future Executive Academy**

**June 2-7, 2024**

**Tentative Schedule of Events\***

*(\*Subject to change)*

**Sunday, June 2<sup>nd</sup>**

Check in at San Jacinto Residence Hall 12pm –  
2pm  
Family Orientation  
Student Orientation  
Counselor led ground rules discussion

**Monday, June 3<sup>rd</sup>**

McCombs Welcome  
Roundtable Discussions  
Admissions and Scholarships session  
Lunch  
Social Entrepreneurship session  
Management Information System session  
Finance session  
Blazer Tag

**Tuesday, June 4<sup>th</sup>**

Campus Tour  
Accounting session  
Lunch  
Afternoon sessions  
Bowling  
Dinner

**Wednesday, June 5<sup>th</sup>**

Marketing session  
Launch of Marketing Challenge  
Etiquette Luncheon  
Financial Literacy session  
Visit to Co-Op  
Dinner  
Real Talk Student Panel

**Thursday, June 6<sup>th</sup>**

Accounting session  
Teamwork session  
Lunch  
Presenting 101 session  
Dinner  
Team work session

**Friday, June 7<sup>th</sup>**

Presentation Practice  
Marketing Challenge Competition – Group 1  
Marketing Challenge Competition – Group 2  
Marketing Challenge Competition – Group 3  
Marketing Challenge Intermission  
Marketing Challenge Competition – Group 4  
Marketing Challenge Competition – Group 5  
Marketing Challenge Competition – Group 6  
Lunch  
**Check-out and Departure 3:00pm**