



The University of Texas at Austin
McCombs School of Business

McCombs Future Executive Academy

June 2-7, 2024

Tentative Schedule of Events*

*(*Subject to change)*

Sunday, June 2nd

Check in at San Jacinto Residence Hall 12pm – 2pm
Family Orientation
Student Orientation
Counselor led ground rules discussion

Monday, June 3rd

McCombs Welcome
Roundtable Discussions
Admissions and Scholarships session
Lunch
Social Entrepreneurship session
Management Information System session
Finance session
Blazer Tag

Tuesday, June 4th

Campus Tour
Accounting session
Lunch
Afternoon sessions
Bowling
Dinner

Wednesday, June 5th

Marketing session
Launch of Marketing Challenge
Etiquette Luncheon
Financial Literacy session
Visit to Co-Op
Dinner
Real Talk Student Panel

Thursday, June 6th

Accounting session
Teamwork session
Lunch
Presenting 101 session
Dinner
Team work session

Friday, June 7th

Presentation Practice
Marketing Challenge Competition – Group 1
Marketing Challenge Competition – Group 2
Marketing Challenge Competition – Group 3
Marketing Challenge Intermission
Marketing Challenge Competition – Group 4
Marketing Challenge Competition – Group 5
Marketing Challenge Competition – Group 6
Lunch
Check-out and Departure 3:00pm