



TEXAS McCOMBS

TEXAS IM ADVISORY COUNCIL

The Information Management Advisory Council provides high-level strategic guidance to all IM related programs within the McCombs School of Business and enhances the relevance and reputation of the programs. Our IM Programs develop business leaders who understand how to leverage information technology to create business and social value, and are educated in the strategic, financial, and economic implications of IT projects.

The MBA and BBA IM Programs at the McCombs School of Business are consistently ranked by national publications such as Business Week, U.S. News and World Report and The Financial Times, in the top five for Information Technology. The addition of our new MSITM program will help continue our mission to prepare students for cutting edge careers in IT.

STRUCTURE

Members of the Texas IM Advisory Council will have the opportunity to serve on the MSITM Task Force and/or the MIS BBA Task Force. Each task force is led by the Texas IM Advisory Council Chair, who is a member of both.

MEMBERSHIP BENEFITS

As a member of the Texas IM Advisory Council, you have the opportunity to:

- Connect with our students at a variety of levels throughout the course of their academic program, both inside and outside the classroom, through networking, mentorship and other events
- Build strong relationships with our world-renowned faculty, known for their ground-breaking research
- Identify future leaders for your organization
- Be a member of the Deans Associate standing for the McCombs School's Texas Leadership Society. Benefits include an invitation to attend regional annual donor reception and updates from the school.

ENGAGEMENT OPPORTUNITIES

MSITM Task Force

- MSITM Student Networking Events throughout the year
- MSITM Student Mentorship Program
- MSITM Mock Interviews and other MS Programs Career Services Events
- MS Programs Advisory Council Meetings (Fall/Spring)
- Additional opportunities available through sponsorship levels (outlined on next page)

MIS BBA Task Force

- MIS Information Sessions
- Lunch & Learns
- MIS 333K Project Sponsorship
- MIS 374 Capstone Project
- Formal Networking Events
- Company Field Trips
- Mentorship Program
- Technical Workshops
- MIS BBA Task Force Meeting (Fall)

SPONSORSHIP OPPORTUNITIES

We invite corporations and individuals to partner with us as a Texas IM Advisory Council member. Your financial assistance and participation will allow the McCombs School of Business to fulfill the IM Program's mission to develop leaders who leverage information technology for strategic business value.

By joining either the MSITM or MIS BBA Task Force you will have the opportunity to engage with our students and faculty at a variety of events and programs as outlined on the previous page. Additional opportunities are provided through our sponsorship levels, detailed below.

	MSITM TASK FORCE/ MIS BBA TASK FORCE
Platinum Sponsor \$25,000	Partner sponsor benefits Hackathon
Gold Sponsor \$15,000	Partner sponsor benefits Guaranteed capstone project
Silver Sponsor \$10,000	Partner sponsor benefits Case competition
Bronze Sponsor \$5,000	Partner sponsor benefits Company trek
Partner Sponsor \$1,500	Common events (see front page for details)

If you are interested in sponsoring our IM Programs or exploring other ways your company can engage with the McCombs School of Business, please contact Wendy Elder, Director of Corporate & Foundation Relations at wendy.elder@mcombs.utexas.edu



CONTACT US

MSITM TASK FORCE

Allison Wilden
MS Programs Senior Events Program Coordinator
512.232.9218
Allison.Wilden@mcombs.utexas.edu

Caryn Conley, Ph.D.
MSITM Program Director
512.471.7497
Caryn.Conley@mcombs.utexas.edu

MIS BBA TASK FORCE

Russ Finney
Director of MIS Undergraduate Programs
512.751.6454
Russ.Finney@mcombs.utexas.edu