**BizJournals** provides you with the *Book of Lists* for many cities throughout the U.S. *Book of Lists* provides various company rankings including: Top 100 Public Companies, the Largest Energy Employers, the Best Place to Work, and the Largest Government Sector Employers. Some factors that contribute to the rankings include income, revenue, and number of full-time employees.

**BizJournals** also provides you the *Weekly Edition* for the same cities. This is a weekly newsletter that includes top industry news, news for certain companies, and exclusive interviews with many top employees.

**HOW TO ACCESS BIZ JOURNAL: BOOK OF LISTS & WEEKLY EDITION**

- Log into the BBA Career Services website [https://my.mccombs.utexas.edu/My/BBA/Career-Services](https://my.mccombs.utexas.edu/My/BBA/Career-Services)
- Click on the Resources tab then click on Biz Journals under the heading “Career Exploration & Company Research Sites”
- Select the city that you’re interested in under the **READ THE CURRENT WEEKLY EDITION** heading
- Click on the link >> Past Digital Editions to view Weekly Editions, Book of Lists (for current edition), and Special Publications
- On the right >> 2018 Book of *Book of Lists* by city plus News by Keyword and Industry Specific News

**A BOOK OF LISTS IS AVAILABLE FOR THESE CITIES**

- Albany
- Albuquerque
- Atlanta
- Austin
- Baltimore
- Birmingham
- Boston
- Buffalo
- Charlotte
- Chicago
- Cincinnati
- Columbus
- Dallas
- Dayton
- Denver
- Greensboro/Winston-Salem
- Honolulu
- Houston
- Jacksonville
- Kansas City
- Los Angeles
- Louisville
- Memphis
- Miami/Fort Lauderdale
- Milwaukee
- Minneapolis/St. Paul
- Nashville
- Orlando
- Philadelphia
- Phoenix
- Pittsburgh
- Portland
- Raleigh/Durham
- Sacramento
- San Antonio
- San Francisco
- Seattle
- Silicon Valley
- St. Louis
- Tampa Bay
- D.C.
- Wichita

**USING BOOK OF LISTS TO IDENTIFY COMPANIES IN DESIRED INDUSTRY**

- Banking & Finance Services
- Career & Workplace
- Commercial Real Estate
- Education
- Energy
- Food & Lifestyle
- Government & Regulations
- Health Care
- Manufacturing
- Media & Marketing
- Non-Profits
- Professional Services
- Residential Real Estate
- Retailing
- Sports Business
- Technology
- Transportation
- Travel & Tourism

*TEXAS McCombs*

The University of Texas at Austin
McCombs School of Business
BBA Career Services

Updated 8.14.18
**USING THE BOOK OF LISTS AND NEWSLETTERS FOR COMPANY RESEARCH**

*Book of Lists* can be an extremely helpful resource as you conduct company research prior to an interview when deciding whether or not to apply to a position or when evaluating an offer of employment. For each company, the *Book of Lists* typically provides a local telephone number, a local address, and the company website. Additionally, specific facts are provided depending on which list the company is included in, such as: Revenue, Net Income, Types of Services, Top Executives and Titles, and Major Clients.

Use the information you discover as a starting point for your research. For example, for recent or future projects, dig deeper and try to uncover the following: What is the purpose of the project? How will it affect the organization? Will this endeavor give the company a competitive edge over other organizations in the same industry? When will this project be completed?

*BizJournals* also provides a weekly newsletter that is filled with top stories, industry news, and exclusive interviews with business owners. These newsletters are also a key tool for your company research. You can talk about the industry news in an interview, or cold call the company by expressing your interest about a recent interview that was published.

**SAMPLE LIST FROM THE AUSTIN BOOK OF LISTS**

**LARGEST AUSTIN-AREA EMPLOYERS**

**RANKED BY NUMBER OF AUSTIN-AREA EMPLOYEES AS OF JULY 2018**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company name (Prior rank)</th>
<th>Address</th>
<th>Austin-area W-2 employees 2018</th>
<th>Business description</th>
<th>Year est. in Austin</th>
<th>Top local executive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>H-E-B 🍒 🍽️ 🍿 🍒 🍽️ 🍿</td>
<td>8109 Cameron Rd. Austin 78754</td>
<td>3,756</td>
<td>Texas-based grocery store chain</td>
<td>1938</td>
<td>Jeff Thomas, Sr. VP/PGM-Central Texas Region</td>
</tr>
<tr>
<td>2</td>
<td>Dell Technologies 🍒 🍽️ 🍿</td>
<td>One Dell Way Round Rock 78682</td>
<td>13,000</td>
<td>Information technology, computers, software and related services</td>
<td>1984</td>
<td>Michael Dell, Chairman/CEO</td>
</tr>
<tr>
<td>3</td>
<td>St. David’s HealthCare 🍒 🍽️ 🍿</td>
<td>98 San Jacinto Blvd. Austin 78701</td>
<td>10,709</td>
<td>Integrated health care; 8 hospitals, providing all major clinical specialties; ambulatory surgery centers; freestanding emergency centers; urgent care centers and more</td>
<td>1996</td>
<td>C. David Harmsweather, President/CEO</td>
</tr>
<tr>
<td>4</td>
<td>Ascension Seton 🍒 🍽️ 🍿</td>
<td>1345 Philomena St. Austin 78723</td>
<td>9,947</td>
<td>Primary and specialty care for adults and pediatrics in cardiology, orthopedics, OB/GYN, neurology, pulmonary, gastroenterology, surgery and more</td>
<td>1902</td>
<td>Craig Cordolo, President/CEO. Seton Healthcare Family</td>
</tr>
<tr>
<td>5</td>
<td>Wal-Mart Stores Inc. 🍒 🍽️ 🍿</td>
<td>702 Southwest Eighth St. Bentonville 72716</td>
<td>7,100</td>
<td>Discount retail stores for consumer goods and groceries</td>
<td>1979</td>
<td>Lili Correa, VP Regional/GM</td>
</tr>
<tr>
<td>6</td>
<td>Apple Inc. 🍒 🍽️ 🍿</td>
<td>12545 Ruta Vista Ct. Austin 78727</td>
<td>6,000</td>
<td>Technology, hardware, software, services</td>
<td>2004</td>
<td>Tim Cook, CEO (Cupertino, Calif.)</td>
</tr>
<tr>
<td>7</td>
<td>IBM Corp. 🍒 🍽️ 🍿</td>
<td>11500 Burnet Rd. Austin 78758</td>
<td>6,000</td>
<td>IT infrastructure, services, consulting, hardware/software, microelectronics, research</td>
<td>1967</td>
<td>Dexter Henderson, VP/Austin senior location executive</td>
</tr>
<tr>
<td>8</td>
<td>Amazon.com LLC 🍒 🍽️ 🍿</td>
<td>11501 Alterra Plwy Austin 78758</td>
<td>4,000</td>
<td>Online retailer with distribution center in San Marcos and an office at the Domain</td>
<td>2015</td>
<td>Terry Loper, CFO, Amazon Business</td>
</tr>
<tr>
<td>9</td>
<td>NXP 🍒 🍽️ 🍿</td>
<td>6501 W. William Cannon Dr. Austin 78735</td>
<td>4,000</td>
<td>Semiconductor design and manufacturer of embedded processors, such as microcontrollers and digital networking processors</td>
<td>1974</td>
<td>Peter Kelly, EVP/CTO</td>
</tr>
<tr>
<td>10</td>
<td>Samsung Austin Semiconductor LLC 🍒 🍽️ 🍿</td>
<td>12100 Samsung Blvd. Austin 78754</td>
<td>3,762</td>
<td>Semiconductors and manufacturing of logic components for digital devices, tablets, smartphones, and other mobile platforms</td>
<td>1996</td>
<td>Sang-Pil Sim, President</td>
</tr>
<tr>
<td>11</td>
<td>AT&amp;T Inc. 🍒 🍽️ 🍿</td>
<td>816 Congress Ave. Austin 78701</td>
<td>2,800</td>
<td>Advanced IP-based business services, wireless high-speed Internet access and voice services</td>
<td>1881</td>
<td>Randall Stephenson, CEO/Chairman</td>
</tr>
<tr>
<td>12</td>
<td>General Motors IT Innovation Center 🍒 🍽️ 🍿</td>
<td>13201 McClinen Pass Austin 78753</td>
<td>2,800</td>
<td>Creating the future of personal mobility with services like OnStar and Maven, and leadership in electric vehicles and self-driving technology</td>
<td>2012</td>
<td>Michael Maher, IT director</td>
</tr>
<tr>
<td>13</td>
<td>Whole Foods Market Inc. 🍒 🍽️ 🍿</td>
<td>550 Bowie St. Austin 78703</td>
<td>2,567</td>
<td>Natural and organic foods grocer</td>
<td>1980</td>
<td>John Mackey, CEO</td>
</tr>
<tr>
<td>14</td>
<td>Keller Williams Realty Int’l (KWRI) 🍒 🍽️ 🍿</td>
<td>1211 S. MoPac Expwy. Austin 78746</td>
<td>2,564</td>
<td>Real estate franchise serving Americas, Europe, Africa and Asia; offers training, coaching, technology and profit sharing</td>
<td>1983</td>
<td>John Davis, CEO</td>
</tr>
</tbody>
</table>

*Please note the list above is from the 2018-2019 Austin Book of Lists and is only a portion of the complete list.*