What people are saying about SDRM

Negotiation and Collaborative Decision-Making

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Lauren Sistrunk
Category Manager
Shell Exploration & Production Co.

Modeling for Strategic Insight

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Achieving Strategic Decision Quality

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Beverly Harris
VP Strategic Planning and Analysis
Texas Mutual Insurance

Strategic Innovation and Design Thinking

“Money and time well spent. Opens your eyes to different processes and concepts to address big problems.”
Eric Elizondo
Innovation Advisor, USAA

Strategic Decision and Risk Management
Fall 2018 Spring 2019
Class Offerings

Register at www.TxExecEd.com/SDRM or call (512) 471-5893
Texas Executive Education

Often, when executives and senior leaders advance within their organization, they are put in situations for which they have not been formally prepared. The graduate-level open enrollment classes at Texas Executive Education at The University of Texas at Austin provide you with the business acumen and professional development to get ahead.

Our classes are masterfully designed to give you or your team the tools to thrive where others may fail. Taught by world-renowned McCombs School of Business faculty, these highly innovative and interactive classes offer a collaborative environment where you will learn from other seasoned business professionals as well as from our professors and practitioners.

Advance your career.
Advance your company.

We offer our classes in a high-impact, interactive learning environment, and our top-tier faculty deliver individualized solutions backed by research and extensive real-world experience. Texas Executive Education has the full resources and capabilities of The University of Texas at Austin and provides personal consulting from our knowledgeable core team of faculty and staff.

The Right Decision for Success

Successful decision-making processes are not intuitive. In order to make great, or even good, decisions under pressure, you need a structured framework. You must clarify the problem that needs to be solved, explore the available options, understand the impact of your decision, and commit to your choice with confidence.

The Strategic Decision & Risk Management (SDRM) certificate provides you with the techniques to recognize risks from your stakeholders’ perspectives and innovatively generate better alternatives.

Enroll in an individual class or earn a customized certificate by completing six credits (one required core class plus five additional core and/or elective credits in strategy, decision-making, leadership, innovation, and execution).

The SDRM program is at the front edge of decision-making philosophy. The courses available in this program have been perfected and honed over the past decade and are now available as a certificate program at Texas Executive Education’s Austin location.

The program serves diverse areas of an organization, including finance, risk management, planning, engineering, marketing, R&D, IT, design, supply chain, business development, and HR/talent development.

Who Should Enroll

Decision-makers and those in decision-making and risk-management positions within their organization. It is recommended that attendees have a bachelor’s degree and at least three years of work experience.

"This place is like a spa for the mind. Upscale surroundings and activities and dialogue to challenge and recharge the brain!"

Marc Cohn
IT Technical Manager, USAA
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The Strategic Decision and Risk Management courses offered by Texas Executive Education combine the University of Texas at Austin's academic and research depth with Strategic Decisions Group's 35 years of real-world experience in business decisions and custom course design. Learn more about SDG’s consulting expertise at sdg.com or its education offerings at sdgdecisioneducation.com.
Better decisions to make a lasting impact on your company and your career.

**Strategic Decision & Risk Management Certificate: Core Classes**

2.5 days Cost: $3,495

**Achieving Strategic Decision Quality (Required class)**

**NOV 12-14, 2018 OR APRIL 15-17, 2019**

Make smarter and more creative long-term decisions using appropriate frameworks, creative alternatives, and forecasting with ranges of uncertainty. Learn how to frame strategic choices, generate alternatives, develop credible forecasts, quantify uncertainty and judge the quality of a decision.

**Negotiation and Collaborative Decision-Making**

**OCT 3-5, 2018 OR FEB 27-MAR 1, 2019**

A hands-on approach to enhancing your negotiation and collaboration capabilities, equipping you to drive better outcomes in challenging one-on-one and multi-party situations. Develop sophisticated strategies and tactics that you can readily apply to pursue mutually beneficial solutions, while still achieving your own personal needs and objectives.

**Modeling for Strategic Insight**

**OCT 1-3, 2018**

Learn how to develop financial valuation models and spreadsheets that deliver insight and clarity to decision makers. Create models that answer executives’ questions, produce compelling analyses, and ultimately gain commitment.

**Leading Strategic Decision-Making**

**OCT 22-24, 2018**

Drive the decision-making process in your organization. Achieve success by effectively diagnosing a decision situation, designing a clear approach, facilitating communication, and presenting compelling rationale to key decision makers.

**Biases in Decision-Making**

**OCT 24-26, 2018**

Understand the ways in which your mind, personality, and social structures can degrade your decision-making. Acquire mental models and strategies that take these biases into account so that you can make more informed judgments and better decisions.

**“Very informative and the real time experience of instructors help tie concepts with industry standards.”**

**Texas Executive Education participants represent**

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**World Renowned Faculty**

**Networking with Top Executives**

**Collaborative Workshop Environment**

**Concentrated Two- to Five-day Classes**
**Decision Analysis and the Value of Information**  
**NOV 14-16, 2018**

Avoid the pitfalls of intuition and learn a rigorous analytic framework to make better decisions in your personal and professional life. Understand how new information affects your preferred decision and put a value on data before you pay for it.

**Strategic Innovation and Design Thinking**  
**APR 17-19, 2019**

Explore the role of innovation and apply the principles of design thinking to make better decisions. Learn how creativity applies to individual and team perspectives. Discover how innovation can power your organization's strategies and business models.

**Value-Driven Enterprise Risk Management**  
**FEB 25-27, 2019**

You need a direct line of sight from risk management to shareholder value in order to protect and enhance your organization's value. Learn potential risk factors, decision analytic methods, and best practices for enterprise risk management (ERM). Explore the key methodologies and processes using a case exercise in which your team will identify and prioritize risks and explore risk-mitigating strategies based on quantified risk outputs.

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**Now Available Online:**  
Achieving Strategic Decision Quality  
**COST: $1,995**

Our new online option allows you to take this course anywhere, anytime. Completing this required class is a great way to get started on your SDRM Certificate.

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**Strategic Decision & Risk Management Certificate: Suggested Electives**

**Strategic Management**  
**OCT 25-26, 2018 OR MAY 16-17, 2019**

Enhance your ability to set and reach strategic and economic goals by equipping yourself with methods and frameworks proven to be successful. Apply these techniques through a series of in-class simulations, case studies and current scenarios.

**Data Analytics**  
**NOV 5-6, 2018 OR MAY 6-7, 2019**

Discover, analyze and forecast relationships among large data sets (“Big Data”). Acquire a solid fundamental understanding of statistical methods, using intuitive graphical approaches to explain and motivate regression and forecasting models.

**Predictive Analytics with Machine Learning and Data Mining**  
**NOV 7-8, 2018 OR MAY 8-9, 2019**

Evaluate data-driven business intelligence challenges and tools, such as data mining and machine learning techniques. Apply data-driven intelligence to improve decisions and estimate the expected impact on performance.

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